

# Gregg Hoffman גרג הופמן

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Passports: Israel & USA Aliyah date: 17 September 2014 Birthdate: 11 July 1968



## PROFESSIONAL PROFILE

I spent my first 8-1/2 years in Tel Aviv helping people coming from outside the country to create relationships with the State of Israel. I now wish to redirect my skills to the other side of the coin by helping people in Israel create relationships with the global international ecosystem. **Looking for immediate full-time employment beginning 21 May 2023.** I am a native English speaker, and my native accent is "General American" (GenAm). My pre-Israel career was spent in professional communication settings utilizing all 5 language registers, from intimate and casual to consultative, formal, and frozen texts. I have extensive experience in one-on-one, to small group, to (very) large group settings, including corporate presentations and storytelling, including public speaking. I have successfully worked in an office setting as well as entirely remotely (in Israel since 2016). My strengths are: being rosh gadol, clear communication, high self-organization skills, strong work ethic, commitment and loyalty to long-term projects.

## PROFESSIONAL EXPERIENCE

November 2014 – 11 May 2023 [8-1/2 years]

Destination Israel, English-language programming department of the company Israel Way, a leading Masa and Onward Israel Program Organizer

For the first 10 months with the company, I was a full-time Program Advisor. This was a sales position, speaking to international applicants on the telephone, explaining and selling our programs to them to convince them to spend from 2 to 5 to 10 months in Israel. Then I shifted into the Director of Marketing position, using my cross-cultural language skills to help expand interest in primarily the North American, South American, and European markets. In January 2017 I fully shifted into the role as head of the Admissions Department, where I was solely responsible for all paperwork processing (including passports, health forms, participant agreement documents), multi-million-dollar payments (credit card and bank transfers), A/2 Visa application instructions, flight information collection, and (during the heaviest part of the global Covid pandemic) I was solely responsible for the coordination of 700-800+ participants' Entry Permits allowing them into Israel. Other duties included drafting and/or proofreading English-language company documents, including RFPs, contract requests, and cross-cultural staff communication training (including the 5 North American/European "taboo topics").

*[17 September 2014 - I made Aliyah to Israel]*

May 2012 – February 2014

Self-employed Freelance Sign Language Interpreter (American Sign Language), USA

Provide English/ASL sign language interpreting for various entities in the Washington, DC metro area as well as international conferences in the UK, Singapore, Japan, Thailand, and the Philippines (government agencies, universities, hospitals, private businesses, etc.)

August 2011 – May 2012 and again February 2013 – September 2014

TCS Associates, Maryland, USA

Contract Accounts Manager: managed ongoing contract relationships for all sign language interpreting accounts, community interpreting, on-site VRI (video remote interpreting), supervise 4 staff members (scheduling department and account representatives), ensure customer satisfaction and company compliance to all contracts.

June 2008 – August 2011

Self-employed Freelance Sign Language Interpreter (American Sign Language), USA

Provide English/ASL sign language interpreting for various entities in the Washington, DC metro area as well as international conferences in the UK, France, Singapore, Japan, Thailand, and the Philippines (government agencies, universities, hospitals, private businesses, etc.)

June 2006 – June 2008

Viable, Inc. Maryland, USA

Video Interpreter: provide English/ASL sign language interpreting through video relay for Deaf and hearing consumers; trained new employees.

## EDUCATION

Certificate to Teach English as a Second Language (TESOL) 2012

Gallaudet University, Linguistics and Psychology (no degree) 2004- 2006

Ohio State University, Linguistics and German Language (no degree) 1991 – 1993

*Lived in England for 2 years as a US Air Force military government dependent 1989 - 1991*

Ohio State University, General Studies and German Language post-high school 1986 - 1989

## LANGUAGES

- English (native speaker)
- Intermediate-to-Advanced Hebrew (dependent on the specific topic)
- Advanced German, Spanish, and French

## INTERESTS

- Linguistics, Psychology, Cross-Cultural Communication, Modern Stoicism (philosophy)
- Science, Cyber Studies, Digital Technology
- Travel (domestic and international)