

# NOA GEORLETTE

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## EDUCATION

**BA in Government, Diplomacy and Strategy at the Rafael Recanati International School-Reichman University (IDC Herzliya)**

2019-2022

English degree with students and lecturers from all over the world. Business major.

GPA: 91.97

Extracurricular activities: Exchange program in Rome (RomaTre University), Ambassador Club on behalf of "StandWithUs", Model UN club, Gideon group- "On Duty", "Pugwash" club, "Committee for the Eradication of racism" program.

**High school Education**

2011-2014

Full matriculation. Major in Cinema, English and Mathematics- 5 units, literature - 3 units. Hof Hasharon high-school, Kibbutz Shefayim.

## PROFESSIONAL EXPERIENCE

**Post Production Producer & Production Coordinator at Peach- Content We Like Ltd.**

01/2022- Current

Managing the post process of videos and campaigns, including editing, animation, sound editing, and delivery. Working with multiple team members, in-house and freelance, on different projects to ensure meeting our campaign deadlines and our client's needs.

**Administrative Assistant in the Knesset Committees**

06/2021-09/2021

**Marketing and Business Development Manager at Belocal Ltd.**

05/2019-06/2021

Responsible for all social networking, content writing, digital campaigns, production of company events and sales events (Round Tables and Conferences), manages registrations and databases of customer relations.

**Project Manager at Laniado Communication and PR**

11/2020-01/2021

**Counselor at a Jewish Summer Camp in Spain**

07/2019-08/2019

**Head of Campaign Events at The Israel Resilience Party**

02/2019-04/2019

Coordinating candidates from the party list for conferences and events of nationwide media coverage. Responsible for establishing the relationship between the party candidates and the conference's producers and senior media persons.

**Military Service**

2015-2017

Full military service as an education counselor at the "Coordination of Government Activities in the Territories" unit (COGAT), located at the Coordination and Liaison Headquarters at the Erez Crossing. The job included working under high pressured situations throughout the day and night, producing unit and divisional events, coordinating with many senior officials, being creative and combining professionalism, with high level of expression in writing and verbally. Active reserve servant.

## VOLUNTEER WORK

**Students' Coordinator in "Hof Hasharon" municipality**

2020-2021

**Year of Service at "Geon Hayarden" boarding school in Kibbutz Kfar Ruppim, on behalf of the Kibbutz Movement**

2014-2015

Mentored 11th and 12th grade students in the "Naale" that is a program that deals with teenagers who immigrated to Israel from South America on their own as part of the Jewish Agency for Israel's program. During the year, we focused extensively on cultivating Zionism, love of country and IDF conscription. Nowadays, still in contact with all the graduates of the program in helping them settle in Israel. I managed to get 29 out of 31 students I was mentoring, to choose to stay in Israel and settle here.

**Delegation to Denmark and Sweden on behalf of the Jewish Agency for Israel**

2014

**Youth movement "Ha'ihud Hachaklai"**

2005-2014

4 years, as a counselor. At the third year I was responsible for accompanying and guiding the instructors, and in the fourth year I was training in a course for teaching to become counselors.

## Languages, Computer Skills and Professional Courses

Hebrew- native | English- fluent

LinkedIn for Businesses | Social Media Managing | Graphic Design

Proficiency in all Office software