

MILA MELAMED

Product Manager, Volumetric Technology Evangelist

@ milamelamed85@gmail.com 972-52-5869689 Israel
in www.linkedin.com/in/mila-melamed-07515724/

EXPERIENCE

Intel

Jun 2018 – Ongoing, Product Management Leader at Intel Sports

- Responsible for roadmap definition and execution, including product market fit for Intel Sports various products, while considering business priorities and engineering capacity in cross geo environment
- Lead product team operations (release management, customer support and training)
- Define strategy and requirements of moving to cloud (AWS) architecture considering learning curve of the engineering organization and budget constraints
- Define real time AI based system for players and ball tracking to support volumetric experience in sports

Jan 2017– Jun 2018, Product Manager at Intel Sports

- Successfully delivered first volumetric experience to Manchester City club and NFL Super Bowl 53 customers
- Defined data management strategy of Intel Sports organization based on AWS cloud services solution
- Developed requirements and specifications
- Negotiated and prioritized features with customers and key stakeholders
- Established the product support and client success framework while transitioning from startup to a corporate
- Defined and executed spatial Audio POC to accompany 6DOF(degrees of freedom) unique experience that Intel Sports provides. The solution was implemented by Intel Studios

Sep 2015– Jan 2017, Technical Project Manager (Replay acquired by Intel)

- Led technical projects - plan, build and launch software products end to end while managing technical risks
- Produced large sport events (NBA finals, Super Classico, US Open) to provide FreeD highlights to major television networks, by online media production in real time
- Close collaboration with R&D teams including hands-on on complex projects
- Drove operational improvements that resulted in savings and improved profit margins
- Analyzed system-related information to optimize system performance

Sapiens

Mar 2010 – Aug 2015, Software Team leader (JAVA)

- Managed a team of developers, for Insurance applications products
- Collaborated between cross-functional teams in order to integrate product specifications
- Product implementation on customer premises in Paris
- Programming languages: Java (J2EE, Struts, EJB, hibernate, Servlets, JSPs), C++, SQL, HTML, Java Sript

Feb 2009 – Mar 2010, Customer Success Account Manager

EDUCATION

MBA

The College of Management

2013-2014

B.Sc in Software Engineering

Shenkar College

2008 – 2012

Certification - The art of building successful products

PM Shepre

2018

MOST PROUD OF



Persistence

To deliver two immersive products to NFL and EPL (Manchester City) despite hard moments, in one year



Volunteering

Being able to share my knowledge and experience with Alice Code - girls in tech volunteering program, where young girls learn how to code www.alicecode.org

STRENGTHS

Experienced strategic thinker

Team Player

Agile methodologies

Technological & development background

Problem Solver

Relationship builder

Strong AI base

Strong Image Processing Base

Multinational communication Skills

LANGUAGES

Hebrew

English

Russian



MILITARY SERVICE

IDF C4I corps MAMRAM

2003-2006