

AMIT TZUR

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Analytical and entrepreneurial mobility technology expert, with vast experience pitching and delivering projects for global transport authorities. Comfortable with deep-dive technical and processes discussions while keeping sight of the big picture, and empowering teams of 10+ to achieve outstanding results.

WORK EXPERIENCE

- 2015 – Present** **Deloitte UK – Manager, Technology Consulting – Future of Mobility practice**
Mobility Discovery expert and cross-functional tech leader. Top 1% performer
- **Discovery Manager:** managed cross-functional teams of 5-10 BAs/engineers/designers in Discovery / Alpha phases for UK Dept. for Transport and leading tech / automotive companies. [Received outstanding feedback](#) and awarded multiple extensions, leading to [live, scaled products](#)
 - **Product Manager:** led a proprietary near-real-time transport analytics / modelling product, from ideation to successful PoCs. Included product roadmap, global business case, market-fit analysis, features prioritization and validation with 20+ cities ad PTAs across 3 continents
 - **Transport thought leader:** principal researcher in Deloitte’s most accessed publication ever, ‘[City Mobility Index](#)’, convening global teams across 50 offices leading to 10+ client projects
 - **Market-entry strategist:** led multiple market entry analyses, incl. EV ride-sharing service in SE Asia and IoT smart transport start-up go-to-market strategy & business case
 - **Transport Biz Dev Lead:** initiated and led Deloitte offerings in the transport data, Discovery and Micromobility spaces, winning 7+ RFPs leading to a P&L of £10m+ in revenue. End-to-end management of 20+ RFPs for national / local transport authorities. Vast UK and Europe network
 - **Empowering leader:** gained followership, rallied diverse self-selected colleagues in multiple locations to develop 2 new GTM propositions and multiple bids. Mentored 5+ employees
 - **COVID-19 Ops Lead:** managed UK’s Testing Programme org-based testing operations, responsible for dispatching +50% of UK’s test kits. Outcomes: scaled dispatches 5-fold with ½ team, fully automated allocations using FB Prophet / SQL / SF Lightning / Tableau
- 2012 – 2014** **Israeli Ministry of Finance – Economist**
Chief negotiator and economist. Structural reform leader and policy advisor
- **Top-performing economist:** led the negotiations with unions and financial modelling behind a £200m structural reform in the Israeli Broadcasting Authority. Commended by both the Minister of Finance and the Minister of Communications for outstanding performance
 - **People-oriented negotiator:** negotiated on behalf of The Ministry of Finance with CEOs and Labor Unions, working to understand and meet the needs of a wide range of stakeholders
 - **Effective communicator:** pitched to senior ministers and MPs. Successfully advocated for reforms and innovative labour agreements, gathering support from a wide range of stakeholders from union representatives to executive-level policy officers

EDUCATION

- 2014 – 2015** **The London School of Economics– MSc in Regulation, Distinction** (2nd in class)
Selected courses: Cyberlaw (1st in class), Network Regulation (1st in class)
- 2009 – 2012** **The Hebrew University of Jerusalem – B.A. in Philosophy, Politics and Economics**
Dean’s List (2011-12). Final grade: 90.1/100 (top 10% in the class)

PUBLICATIONS

- 2017** ‘Uber Über Regulators?- Regulatory Change Following the Emergence of New Technologies in the Taxi Market’, **Regulation & Governance Journal** (Top-10 Law & Public Policy academic journal), October 2017

MILITARY SERVICE

- 2005 – 2008** **Israel Defense Forces – Artillery Operations Chief, Elite Artillery Unit, Sergeant Major**
- Commanded and Instructed artillery training for +10 soldiers

CERTIFICATES AWS Solution Architect, PRINCE2 Practitioner, Certified ScrumMaster

SOCIAL MEDIA <https://medium.com/@amittzur9>

INSPIRED BY Lex Fridman, Horace Dediu, Mary Barra, Amnon Shashua

CITIZENSHIP Israel, Germany. UK Permanent Resident, USA Visa eligible (K-3)