

MOSHE I. SARFATY

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EDUCATION

YALE UNIVERSITY

New Haven, CT

Bachelor of Arts in Economics & International Studies – Dual Degree

2004 – 2008

- Coursework included the following: Game Theory, Microeconomics, Macroeconomics, Financial Theory, IMF & Global Institutions
- Senior Thesis: “Does the IMF promote war? The impact of IMF support programs on military expenditure”

PROFESSIONAL EXPERIENCE

KRYPTON VENTURE CAPITAL. & KRYPTON VC 4.0.

Ramat-Gan, Israel

Investments in Tech and Internet Ventures at Initial Revenue Stage

Fund Manager & General Partner

2013 – Current

- Established Krypton Venture Capital as an investment vehicle for a local marketing corporate to disrupt the traditional Israeli venture capital industry with a positive ROI in less than 3 years
- Develop unconventional investment methodology in pre-seed and seed startup companies using media remnants of a corporate partner to obtain equity benefits from target startups
- Raise external capital for investment vehicles and matching capital for co-investments in target start-ups
- Manage a large-scale investment screening operation by screening more than 1,400 candidates and investing in 20 startups
- Conduct strategic and financial analysis of every investment candidate and pitch to targeted investor base and investment committee by creating a comprehensive pitch book, including complete business plans, production and monetary overviews
- Execute winning turnaround process when corporate needs changed due to significant changes in local eco system
- Resolve complex business and marketing challenges while meeting the needs of increasing competitive markets for some portfolio companies in various verticals
- Built relationships with more than 380 strategic partners to generate quality deal flow and successful co investments
- Managed local office with 10 employees and 3 investment professional
- Lecture at more than 100 events in 10 countries all over the world and at top Israeli universities MBA programs about the Israeli start up eco system, entrepreneurship and unique investment methodologies

4PLACE GROUP/ TRADEMARKER LTD.

Ramat-Gan, Israel

Online trading platform for retail clients

CEO

2011 – 2013

- Achieved business breakthroughs by crossing a monthly income of 3 million USD, bringing operation to an annual profit while developing new areas of activity, managing through regulatory changes, and recognizing new business opportunities
- Managed group operation of more than 300 employees in 6 branches around the world while developing growth strategies, and navigating the group to regulated pre-IPO stage

CFO

2010 – 2011

- Identified and resolved deficiencies in the company’s back office and compliance procedures while decreasing ongoing costs and preventing human mistakes causing annual losses of more than 1million USD
- Implemented high quality financial reporting and internal auditing procedures to comply with business and regulatory requirements
- Developed an efficient tax infrastructure that was tested by international regulators

GREEN WATERLOGS LTD.

Belize City, Belize

Sunken Logs Salvage Operation

Co- Founder & Pilot Period Manager

2009 – 2009

- Recognized the promise of river logging in Belize and its green potential
- Managed project's pilot while taking responsibility for the following: production study, Belize’s tax and legal study, political analysis and relationship building with the highest echelon of the Belizean business sector and government officials

BANK OF AMERICA MERRILL LYNCH

Global Corporate & Investment Banking (GCIB)

New York, NY

Investment Grade Debt Capital Markets – Consumer & Retail Analyst

2008 – 2009

- Conducted financial and market analysis for corporate clients with investment grade ratings, focusing on their debt structure and overall market performance
- Prepared client presentations and developed solutions to pitch to clients, using a broad array of capital markets products
- Performed peer comparison analysis of corporate clients looking to raise capital and their preferred financing alternatives

ISRAELI DEFENSE FORCES (IDF)

Israel

IDF Intelligence Corps –Staff Sergeant

2000 – 2003

- Was part of a battle plan formulation group in the IDF’s Central Command

ACTIVITIES

Yale University Varsity Squash (2004-2008)

- Team Captain (2007-2008); Ivy League Champion Team (2006)

Israel Squash National Team (1991-2007)

- Israel national junior champion for eight consecutive years (1991-1999)

ADDITIONAL SKILLS

Computer Skills: Bloomberg Platform; Microsoft Office Suite: Word, Excel, and PowerPoint; FMR; Lighthouse Data; Pascal

Languages: Hebrew – Native Tongue; English – Completely fluent in speaking, reading, and writing; Arabic – Basic

Certificates/ Licenses: FINRA Series 7 - General Securities Representative license; Training the Street – Excel for banking