





NOA PAZ

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 Entrepreneur and an experienced product manager with passion for B2B2C and consumer experiences, currently managing partners products and partnerships strategy and relationships. Background in computer science and development. Led product development teams and grew revenue for multi billion international organizations (Google ,Verizon Media & Wix). Launched more than 30 global revenue generating products. Passionate about technology and striving for excellence.

EXPERIENCE

Senior Product manager – Platform and Partnerships | Melio

AUG 2021 – PRESENT

- Sr. Product manager, leading both partnerships, and platform products.
 - Leading the partnerships department strategy and execution.
 - Built and defined Melio web platform from scratch, building a strategic roadmap for the platform, setting a goal of a self-served product for partners.
 - Leading co-branded products building and definition for Melio’s most strategic partners while managing the partner relation.
 - Launched one of Melio’s key products for 2022 which led to
 - Significant increase in Melio’s MAUs.
 - Significant increase in Melio’s TPV - total payments volume..

Senior Product manager – Editor | Wix

FEB 2020 – JUL 2021

- Sr. Product manager in Wix Editor.
 - Leading and building roadmaps for multiple dev groups.
 - Building products allowing –
 - Building better and optimized mobile sites for businesses.
 - Self-creators (DIY) users to build their websites seamlessly.
 - Wix’s partners to build many sites in a higher velocity.

Product manager – Waze | Google

SEPT 2018 – FEB 2020

- Product manager, Waze partnerships.
 - Managed Audio and Transport SDKs adopted by hundreds of partners (Uber, Lyft, Postmates, Spotify, Youtube Music, Pandora, SpotHero).
 - Hosted multiple meetups and conferences for Waze partners while optimizing existing products that led to successful products.

Product manager - video platform | Verizon Media inc. (prior AOL)

JUN 2016 – AUG 2018

Product owner for the supply side. Released a set of products that enabled 3rd party publishers and Oath's media assets to significantly increase their video revenue. Driving overall growth of over \$50M YoY.

- Effectively planned and managed machine learning based suite of products which increased partners' revenue by 30% in 3 months.
- Led and managed new products that brought in additional revenues to the media network - **over \$35 million in new revenue.**
- Planned and implemented Lean Training technologies for customer management. Achieved optimization of 40% in operational costs in five months.

Software Developer | Technion – Israel institute of technology

DEC 2015 – JUN 2016

Python and R developer in a Bioinformatics' lab at the Technion. Developing algorithms for analyzing scientific data for the purpose of a bioinformatics research.



EDUCATION

Bachelor of Science, Computer Science and Bioinformatics | Technion Institute of Technology

2013 – 2019

- **Excelled** at 1st year with a **GPA of 95.**
- Laundry folder project (iFold) as can be seen in Orly & Guy morning show and on [Ynet newspaper](#)
- LOTFA #16, Hackathon - **Won 8th place out of 35 teams** in delegation to Belgium by the Technion, sent by the Technion Biz-tec organization.



MILITARY SERVICE

Imagery Analyst | 121, Shatal, Israeli Air Force

Dec 2009- Dec 2011

- Commander of 50 soldiers in a decoding training course.



SKILLS

- Skilled in – C, C++, Python, SQL, R, Tableau, G Analytics, Linear, Redash.
- Familiar with – Figma, Sketch, full story, Glassbox



LANGUAGES

Hebrew – Mother tongue, English – fluent, Spanish – Limited Working Proficiency.