

Anna Levy

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Nationalities : French and Israeli

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Summary

- Five years of programming experience in Business Intelligence and Analysis
- Strong analytical skills
- Fast thinker, capable of multitasking and attention to details
- Team player, High communication skills
- Fluency in SQL language
- Tableau – high level

Professional Experience

2016 – present

➤ **BI engineer & Data Analyst at MyHeritage**

- QA to main business KPIs and business Models end to end : Defined testing mechanisms (automation), checked logic in KPIs, checking LTV, Multi Attribution Model (based on raw data requests).
- Extract, Analyze Product Data in order to provide product insights.
- Work directly with products to understand their needs and define solutions such as : Conversion per canonical page, funnel report (billing, upsells)
- Developing ETL Processes (Pentaho : SQL and Python) and build dashboards in Tableau and Excel
- Main Analyst for the Health DNA Kit product (launch in May 2019)

2013 – 2015

➤ **BI Developer Teradata France in Paris**

- **Société Générale** (French Bank) : migration from Oracle to Teradata database.
Scripts for Oracle : SQL*Plus, PL/SQL procedures, SQL*Loader
Scripts for Teradata : BTEQ, SPL procedures, TPT
Working on the DWH of customers of the bank, writing scripts in Shell.
- **Orange** : making evolutions on the development on a convergent datamart (internet and mobile data), writing SQL scripts and technical specifications.
- **LCL** (French Bank) : migration from Oracle to Teradata database, loading staging tables on MVS, improving query performance.

2013

➤ Internship, **Sopra** in Paris, working for **French national health insurance fund (CNAM)**: BI project, loading aggregates on an Oracle Database

Using reporting tool Business Objects: setting up universe and developing reports and dashboards about activity of their agents.

2012

➤ Internship, **Infoclip** in Jerusalem : Creating a website in Drupal (PHP, MySQL), writing requirements, analyzing referencing, development and functionalities.

Education & Training

2015

➤ Teradata 14 SQL Certification

2014

➤ Teradata 14 Basics Certification

2008-2013

➤ M.Sc. in Computing Sciences at **ESIGELEC** in Rouen, France Specializing in Business Intelligence

2006, 2007

➤ Three weeks of volunteer service in Tze'elim and Liman army base

Computer Knowledge

Developing skills

➤ UML, PHP, MySQL, XML, PL/SQL, Shell, Oracle, Amazon Redshift, Teradata SQL, Python

ETL

➤ Sunopsis (Old Oracle Data Integrator), Pentaho

Computer softwares

➤ Eclipse, Microsoft Word, Powerpoint, Excel, Business Objects (BO), SQL Developer, Pycharm, Tableau

OS

➤ Windows, Linux

Language Skills

French: Mother tongue; Hebrew: Fluent; English: Fluent ; Spanish: Intermediate; Chinese: Basic knowledge ;